



**JUNIOR LEAGUE OF
CEDAR RAPIDS**

Women building better communities®

IMPACT

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September 2009

FUNDRAISER REVS UP FOR SECOND YEAR

The popular Junior League of Cedar Rapids (JLCR) fall fundraiser, Lil' Kids & Big Rigs, is back for its second year to provide hands-on learning experiences, entertainment and fun for the entire family.

The Sept. 27 event will feature a variety of vehicles for families to learn about and explore, including a St. Luke's Hospital helicopter, fire truck, ambulance, police car, construction vehicles, farm equipment, tanker truck, dump truck, vintage and new motorcycles, collectors' cars and a stock car.

The event also features entertainment and celebrity guests Cinderella, Clifford



the Big Red Dog, and Playtime Poppy. The CR Spirits Professional Dance Team will perform, and Boy Scouts Troop No. 58 will host the pinewood derby races.

Last year's Lil' Kids & Big Rigs was a success, with more than 640 attendees—at the time, the largest number of people JLCR had ever hosted at a single event. Tell your friends and family about this event. Visit www.juniorleaguecr.org for more information.

Available to volunteer?

A volunteer list for the event will be emailed soon. Contact Janelle Thoms at 310-5607 or Kären Wilson at 533-0134 if you miss the email.

When: 12–4 p.m.
Sunday, Sept. 27

Where: Hawkeye Downs, 4400 Sixth St. SW, Cedar Rapids

Admission: \$5 at the gate; \$20 for a family (up to six members)

Tickets: Available for purchase at: all Hy-Vee Drugstore locations; the JLCR Web site; the September General Membership Meeting; and Welcome Night.

ARC READY FOR STUDIO, RETAIL

We are thrilled to begin our project with the Arc of East Central Iowa! Over the past few months, the Arc was able to completely renovate the main floor where the Expressive Art Studio and retail space will be located, leaving us all of the fun stuff—decorating, stocking and using the space.

This accelerates our timeline so we are in the process of scheduling sensitivity trainings (provided by Arc staff) for League members and getting ready to jump into

making the space beautiful and developing some wonderful programs for Arc clients. Please be thinking of a creative or expressive skill you have that you would be willing to share—there will be many opportunities to assist for those who are less “crafty.”

In order to work with Arc clients, JLCR members will need to complete a full background check. If you didn't complete this paperwork last year, the forms can be found in the Online File Folder (OFF) (www.onlinefilefolder.com)



Community > the Arc of ECI). Mail the **Criminal Background Check Request, Driving Record Check** and **DCI Form B** to the Arc (680 2nd Street SE, Ste 200, Cedar Rapids, IA 52401). These forms become part of the Arc's volunteer records and are completely confidential.

Here's to a great year!

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DEDICATED VOLUNTEERS MAKE LTTC A SUCCESS

June's Ladies Titan Tire Challenge (LTTC) was an amazing event! More than 2,500 individuals visited the course throughout tournament June 5-7. Over 300 volunteers worked many hours to make it a success.

More than 20 committee chairs, both League and non-League community members, worked tirelessly planning LTTC Week. Official tournament week events kicked off the afternoon of Tuesday, June 2, with a junior golf clinic held at Hunters Ridge Golf Course. The LTTC sponsors and Pro Am participants formally met the professional golfers that evening at the "Meet the Pros Party" at the Cedar Rapids Museum of Art. On Wednesday afternoon and Thursday morning, amateurs and professional golfers took the course together in two Pro Am tournaments.

On Friday, June 5, the first round of professional play for the LTTC began. Golfers started on the driving range and practice green at daybreak. Volunteers were dispersed throughout the course. While organizers experienced a few bumps on Friday, one player experienced much success. Tour rookie, Mina Harigae (pronounced Har-i-guy), 19, of Monterey, Calif., set the ladies' course record shooting an eight under 64. Other first round highlights included a hole-in-one by Lisa



Above: Mina Harigae receives her check and trophy after winning the LTTC on June 7. **Right:** Kristy Marxen and Britney Courter direct traffic at one of the parking lots. **Below:** Spectators enjoy a beautiful afternoon at the LTTC.

Meldrum of Quebec. Chilly weather and morning showers dampened spirits a bit Saturday morning but play continued, the sun appeared and Harigae increased her lead.

Sunday's final round was a sight to remember. When tournament leaders reached the 18th tee box, more than 100 spectators had secured their places around the 18th green, and another 100 followed play down the fairway. In the end, Harigae won and tied the Duramed FUTURES Tour record for margin of victory, winning by 10 strokes.

We've received notes from golfers and volunteers about their positive experience at the LTTC.

"The last tournament was not just another tournament for me," said golfer Praewnapa Phol-Uayporn in a



note to a volunteer. "I can't stop thinking about what happened there last week. I met so many nice people in the last seven days that I was there! It was an amazing experience for me. I will not forget Cedar Rapids and amazing people who live there."

These amazing professional golfers will return June 1-6, 2010, to Hunters Ridge, and committee members are now in the planning stages. Visit www.juniorleaguecr.org for LTTC updates.

PRESIDENT'S LETTER: Discover Why You're in JLCR

Why am I here?

How many times have you thought that very thing when you are sitting in a long committee meeting that was supposed to last an hour and is now going on hour two? Or, while standing out in the blustery, cold wind while directing traffic for a fundraiser because you were trying to get your last two fundraising hours? Maybe it was when you made an "ask" on behalf of Junior League, felt awesome about your presentation, but didn't get the sponsorship support?

Well, this is the year that is going to answer that question for all of you. At least, that is my plan.

This is the year that, although you may not have our mission statement memorized, when someone asks you "what is Junior League", you will respond with a story about your personal experience—the night assisted Jackie, a homeless mother living in the Madge Philips Homeless Shelter for Women and Children. You'll tell them you spent three hours helping her shop and wrap presents for her three children so they could wake up Christmas morning knowing that Santa is real and there is happiness and hope for them in their future.

This is the year that you'll want to ask some of your motivated, professional friends and associates to attend Welcome Night Sept. 16 at the History Center because the 75th Anniversary Exhibit is on display to educate people regarding the lifelong impact the Junior League of Cedar Rapids has had on this community.

This is the year when acquiring your minimum required hours will no longer be a concern. You are going to be so excited about the variety of volunteer opportunities through Lil' Kids & Big Rigs, Butterfly Kisses, The Arc, Iron Chef, Done in a Day and Ladies Titan Tire Challenge, that you will exceed that requirement.



JLCR 2009-10 Board of Directors. First row (left to right): President-Elect & Vice President of Planning Karen Pelletier, President Mindy Sorg, At-Large Board Member Ashley Felder, Vice President Administration Abbie Covenah. Back row (left to right): Vice President Marketing/Communications Ann Oleson, Vice President Membership Anne Parnley, Vice President Finance Kymm Barnes, Vice President Community Marcy Dent.

This is the year you will walk into a general membership meeting and instead of flocking to your friends, you will step outside your comfort zone and introduce yourself to two new people because you realize the opportunity to meet your next new coworker, or another new mom who is experiencing the struggles of work/life balance, or a board

member of one of the organizations you wish to get involved in.

This is the year when you have a single placement, but ask your Advisor to be on an additional committee because you feel the need for more growth and responsibility. You understand the impact that one more person can make on a committee, and you want to make a difference.

This is the year that you will nominate yourself for the Association of Junior Leagues International (AJLI) leadership conferences, because you will be so motivated and inspired by your leadership team that you will want to follow in their footsteps and become a mentor and leader to the next generation of women who join Junior League.

This is the year that you realize failing is a possibility. As an active member, you will be asked to step outside your comfort zone and do something unknown to you.

Take this challenge, and know it is better to have tried and learned than to not have even attempted at all. How can you develop and grow if you never make mistakes?

This is the year that you will change your mind about going sustaining, because you realize that Junior League of Cedar Rapids is not a six-year term. It is a lifelong membership, and you want to continue developing the potential of women and improving your community through effective action and the leadership of trained volunteers.

That is why you are here.

— Mindy Sorg, JLCR President

DONE IN A DAY: Variety of Activities Planned for Year

Are you ready be involved with some amazing organizations in the Cedar Rapids area that tie to the Junior League mission? Are you ready to not only volunteer but also have opportunities for your family to volunteer? **Are you ready for your Done In A Day (DIAD) hours to count for Project Hours?**

The DIAD Committee has been working this summer to give you a line-up that is going to make an impact in Cedar Rapids! Here is an outline for what we have planned for the next three months. Keep watching your emails, future *IMPACT* articles and www.juniorleaguecr.org for more details and for the events planned for the rest of the year.

September

We will be doing Art in the Park with Heart of Iowa Mothers/Children (ASAC) from 2:30–4:30 p.m. Friday,

Sept. 25. This is tentatively planned at the Jones Park Pavilion, but watch your email for further details.

October

The Annual *Especially for You Race* will be at 8 a.m. Sunday, Oct. 11, and JLCR once again has team. Please plan on signing up to be part of our team. You are welcome to take part in a 5K Run/Walk or 1 Mile Family Walk. You can also sign your family up to be part of this day. Watch your email for further details.

November

We will be working with Tanager Place for the month of November. At our November GMM we will be having a coat, mittens, hats and boots drive. We will give you flyers so you can share this drive with others and collect these items. We will then sort the coats and deliver them to Tanager Place.

FINANCIAL AND PROJECT HOURS REQUIREMENTS

Pursuant to the By-Laws, the Board has voted to hold members accountable for their financial and project hour requirements for 2009-10.

Project Hours = 10

Project hours may be completed by working on any of the following projects: Arc of East Central Iowa and any Done In A Day (DIAD) project.

Fundraising Hours = 10

Fundraising hours may be completed by working at any of the following events: Lil' Kids & Big Rigs, Iron Chef, Butterfly Kisses and Ladies Titan Tire Challenge through May 31, 2010. Any

member not meeting their fundraising hour requirement will be billed the rate of \$10 per hour for each hour not worked.

Fundraising Commitment = \$90

Qualifying Commitments:

- Ticket purchases for any fundraiser.
- Monetary donation to any fundraiser **including the Annual Fund.**
- Monetary sponsorship of any fundraiser.

- Auction donation (with minimum value of \$90) qualifies for half (\$45) of the \$90 commitment.

Members may sell tickets or procure auction items from other entities and do not need to pay this amount out of their own pockets.

Members will also be billed for any remaining fundraising commitments not satisfied through the purchase or sale of tickets or by securing auction items.

If you have any questions, contact your Advisor or Anne Parmley, VP of Membership.



75 YEARS OF JLCR ON DISPLAY AT HISTORY CENTER

An original and a current Playtime Poppy costume. A Cotton Ball gown. Puppets for many hands and a video of them in action. Oral histories, photos, remembrances, awards and artifacts.

See this and more when you walk through more than seven decades of community impact at the Carl and Mary Koehler History Center exhibit, "Women Building Better Communities: 75 Years of the Junior League of Cedar Rapids."

The exhibit celebrates "the Junior League of Cedar Rapids' 75 years of positive impact in this community," according to the introduction by Nancy Evans, former AJLI and JLCR president. "It is an honor for our League to have been a part of this area for 75 years, and its members are proud of their legacy."

The exhibition runs until Sept. 19 and is open to the general public. Two JLCR events are planned in conjunction with our exhibit at the History Center—a sustainer reception on Thursday, Sept. 10, and Welcome Night for new members at 7 p.m.

Wednesday, Sept. 16

The exhibit was made possible through the financial support of 107 sustainers, more than half of the sustaining membership. The History Center holds the majority of JLCR's records; many of the artifacts on display are in the center's permanent collection.

Saving Oral Histories

An important part of this effort is digitizing audio files from "Cedar Rapids Remembers: The Oral History Project."

In the 1980s, JLCR members and community volunteers donated more than 2,500 hours to that project by interviewing and photographing subjects, as well as editing transcripts. The project was a partnership among JLCR, the Cedar Rapids Public Library, Kirkwood Community College and the National Czech and Slovak Museum and Library. A set of the interviews was given to the History Center and the Cedar Rapids Public Library, among others.

"Many of the tapes have become brittle and are nearing the end of their life expectancy," explains Mike



Crist, exhibits manager at the History Center.

By converting the decades-old tapes, we are helping to preserve an important JLCR project that is also valuable to Linn County. Once converted, these audio files—along with the printed interview transcripts and photographs of the interview subjects—will be shared with the Cedar

Rapids Public Library, replacing their set that was lost in the 2008 flood.

To date, 19 interviews have been transferred from cassette tapes to a digital format. More than 80 more still need to be converted. Cost per tape is approximately \$35. Any members who would like to fund further digitization efforts should contact Mike Crist at 319-362-1501 or mike@historycenter.org. For more information on the display and related events, visit www.juniorleaguecr.org.



JLCR 75th Anniversary Display. Part of the display at the Carl and Mary Koehler History Center exhibit shows a history of JLCR fundraisers.

NOMINATE SOMEONE FOR FALL ODI IN LAS VEGAS

Nominations are due Oct. 5 for the Organizational Development Institute (ODI) Nov. 6-8 in Las Vegas, Nev. This is a great opportunity for active members to increase their knowledge of Junior League by attending training sessions on Achieving Community Impact (identifying and building powerful communities), Membership Development (creating tomorrow's leaders), Diversified Fund Development (funding to comprehensive funding), and

Peak Performance (preparing oneself for Presidency).

We have the opportunity to send two deserving women to this fall's ODI and two more in the spring of 2010. We will announce the nominees at the October GMM so stay tuned. The two attendees will share their valuable experiences in an upcoming edition of *IMPACT*. Please consider nominating yourself or a deserving candidate for the fall ODI.

MEMBERS IN THE SPOTLIGHT

KATIE GOLDBERG

A new member last year, Katie Goldberg joined JLCR to become more involved in the community and to meet “other women who strive to make a difference in Cedar Rapids.”



She has enjoyed volunteering and giving back through the Marketing/PR Committee this year, and the New Member Class ASAC Committee last year, which involves one of her favorite JLCR memories—renovating the ASAC space.

“We had such a great time that week-

end and we met so many other organizations that care just as much about making a difference in others’ lives as we do,” Katie said.

Katie also enjoys volunteering at Keystone Cedars Assisted Living Facility, as a math tutor for Linn-Mar High School, and also as a judge for the First Lego League Competition and Future City Competition.

Katie is originally from the Minneapolis area, but has lived in Cedar Rapids most of her life. Now a Structural Engineer for KJWW Engineering Consultants, she loves Cedar Rapids for the variety of activities available in the corridor, especially the summertime farmer’s market downtown. She and her husband, David, have been married for two years, and consider themselves lucky to have their families in the Cedar Rapids area.

LAURIE WAHLERT

Laurie Wahlert joined JLCR last fall because she wanted to make a difference in the community and network with women who had the same passion. She is the Volunteer Chair for the Ladies Titan Tire Challenge (LTTC), and on the Marketing Committee this year.

Her favorite League memory is working with Anne Parmley, the previous LTTC Volunteer Chair, in June. “Anne was an amazing Volunteer Chair,” Wahlert said. “She coordinated 300-plus volunteers; she is a tough act to follow. I am just thankful she has agreed to offer her support and guidance this year!”

Laurie grew up in Iowa City and has a B.S. in psychology from the University of Iowa. She has lived in Cedar Rapids for three years and is a

private banking officer at Bankers Trust Co.

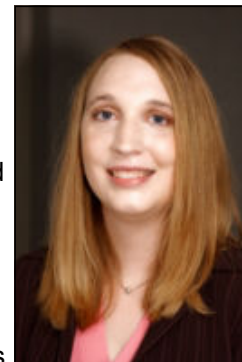
Laurie and her husband Paul have been married for two years. She has two stepdaughters, Kristin and Abby, and a Weinmeraner named Duke.

In addition to JLCR, Laurie is involved with Metro Rotary, HiCrew Kiwanis, Prairie School Foundation, Johnson County Women’s Networking, Leadership For Five Seasons Alumni, is a Cedar Rapids Chamber of Commerce Ambassador, an American Cancer Society Volunteer and an American Heart Association Volunteer.



CHRISTINE WINTER-CORELLA

Dr. Christine Winter-Corella just completed her first active year with JLCR and is sharing her talents with the new ARC committee. Christine is excited about this project because she’ll be able to work with special needs kids.



Given her love of kids, Christine’s favorite League memory to date is seeing Butterfly Kisses come together.

The mother of 1-year-old Arianna, Christine is a Cedar Rapids native who left the area for Optometry School in Memphis, Tenn.; an internship in Norfolk, Va.; and a residency in Fort Lauderdale, Fla. But after spending time away, she realized she wanted to make Cedar Rapids home and is now an eye doctor at Cedar Rapids Eye Care.

Christine’s volunteer spirit and optometry skills are combined through her involvement in “Volunteers for Optometric Service to Humanity.” A volunteer for nine years, Christine has participated in seven different international mission trips to Latin America. She encourages anyone who wants to donate their old glasses or sunglasses to bring them to a GMM or drop them by her office.

GMM: Members Will Have Photos Taken

Members attending the GMM on Tuesday, Sept. 15, will have their photos taken so that JLCR can maintain a complete database of members’ photographs.

SUSTAINERS: Mother-Daughter Team are Co-Chairs

By Ronda Hill

For the first time, the Sustainer Group has co-chairs; a mother-daughter team. Kara Hill Heying and I are enjoying working on this together. JLCR President Mindy Sorg thought co-chairs from two generations would encourage all Sustainers to collaborate and get to know one another better.

Most of us joined Junior League to help build better communities, but we also joined to meet and socialize with other women. Working on community projects as Actives allowed many opportunities to get acquainted. As Sustainers, however, our opportunities to know and socialize with other League women become more limited. We are working to change that.

Kara and I are planning a cocktail party at our first Sustainer Social on Sept. 10 at the Carl and Mary Koehler History Center to view the terrific Junior League display, created by some of our members. The display committee, Hilery Livengood, Melissa Randall, Ellen Ramsey-Kacena, Kay Shive Henry and Gingie Hunstad, is a perfect example of Sustainers and Actives of all age levels working together on a project. They brought together many others in the process, and at the same time had fun getting to know each other. We owe them a huge thank you.

The next Sustainer Social event will be the Christmas parties we've done in the past. We'll also plan a spring event and welcome suggestions.

Kara and I represent two of the very different types of Junior League members. When I was Active during the 1970s and 1980s, I was a stay-at-home-mom who hired daytime babysitters in order to work on projects and go to Country Club luncheon meetings. When Kara was Active in the late 1990s and early 2000s, she was working professionally and could only attend night or Saturday projects and meetings. I was active for 15 years, Kara for seven.

The times and our lives change along with the way Junior League does business. We have to change with them. We hope to be able to collaborate with all the Sustainers and Actives for a completely integrated JLCR. And we'll have fun doing it!

LEAGUERS OF THE MONTH: July and August 2009

Each month JLCR members recognize fellow Leaguers who have made an impact on JLCR and the community.

JULY NOMINEES

There's not enough space to list all of the wonderful work both our in-league and out-of-league volunteers did to make LTTC a success. Everyone stepped up to the plate and knocked the ball out of the park.

League members with pivotal roles in the 2009 LTTC's success include: **Ashley Felder, Karen Pelletier, Anne Parmley, Ann Oleson, Kay Jackson, Lu Barron, Laurie Wahlert, Kim Girman, Nicole Ridge, Kris Berry, Tamara Lymann, Jennifer Higgins, Barb Fulton, Ellen Ramsey-Kacena**, and so many more. It was truly a group effort.

Ashley Felder, LTTC Sponsorship Chair, is more than energetic to join Ways and Means even though it creates more work and meetings for her. She understands the importance of a partnership between Ways and Means and LTTC Corporate Sponsorship. She's not afraid to ask for money, and has taken a big chunk of our JLCR asks under her wing.

Corey Morehead is a first-year member, double-placed on Ways and Means and Marketing. She was more than willing to take on Corporate Sponsorship which is a huge help.

Nikki Kettelkamp, although having a busy work schedule

and living in Iowa City, has been more than willing to dig in with Ways and Means and help out 100 percent and has fantastic ideas.

Chelsey McDill and **Ann Oleson** took time out of their busy summer schedule to go over *IMPACT* responsibilities. They were very organized and helpful.

Kristin Roberts has been fantastic! She is excited about her committee and completely on top of getting things going with both corporate sponsorship and the annual fund!

Thank you **Jessica McAllister** for joining *IMPACT* again.

Janelle Thoms rocks as a first year active.

Ann Oleson rocks as Marketing Chair.

AUGUST NOMINEES

Congratulations to **Jenn Higgins** for her acceptance into Leadership for Five Seasons.

Ellen Ramsey-Kacena answered the call from Membership and worked hard to secure the History Center for the 2009 New Member Welcome Night.

Butterfly Kisses co-chairs, **Jill Todd** and **Kathy Buckner**, have gotten a fantastic head-start on planning for Butterfly Kisses 2010.

Hats off to **Kathy Buckner**! She is an excellent Butterfly Kisses co-chair and so organized and willing to take on anything!

BOARD MEETING MINUTES: June 2009

Minutes from the JLCR Board Meeting Tuesday, June 9, 2009. The Board meeting began at 6:51 pm at the Bridge. Present were: Kymm Barnes, Abbie Covenah, Marcy Dent, Ashley Felder, Kara Heying, Ann Oleson, Ann Parnley, Karen Pelletier, and Mindy Sorg.

AGREEMENT ON THE AGENDA

Mindy went over the consent agenda. If you approve the agenda as written, it means that anything on the consent agenda may not be discussed. You may ask to amend the consent agenda by moving an item down to the active agenda. You may also ask to amend the active agenda by removing your council's discussion topic/proposal and tabling it for the next board meeting. Mindy then asked to move the Marketing Council to the active agenda to discuss Lil' Kids & Big Rigs. Karen also asked to move the Membership Council to the active agenda to discuss wild card hours .

CONSENT AGENDA

The consent agenda was approved with the changes.

MEMBERSHIP COUNCIL

Karen wants to know how many members were able to fulfill their project and fundraising hour requirements after the 2008-2009 board voted to expand all the remaining hours available to wild-card hours. Marcy felt that this was a moot point because the real issue was that JLCR did not offer enough fundraising hours during the 2008-2009 year and there are already plenty of hours offered for the 2009-2010 year. Karen still wants the data and Marcy is going to try to get it from the past advisors.

PLANNING COUNCIL

Mindy reviewed governance vs. management. Stephanie Rex will be going over the topic more thoroughly with the board at a later meeting, but the gist of it is that the board needs to leave the details at the council/committee level. Mindy also stated that she wants to go over the bylaws at a future meeting. She also asked Abbie to find out the rules for holding a closed session. Marcy clarified that a closed session can be called at the spur of the moment if there are not any non-board members present. Otherwise, we need to have the closed session listed in the agenda and the agenda should be available to all of our members prior to the board meeting.

ADMINISTRATIVE COUNCIL

The board then discussed the letter Julie, our Office Manager, wrote raising concerns about the lack of communication to her concerning decisions related to her job. After looking at last year's communications with Julie, Abbie feels we need to spell out specifically how to effectively transmit data to the Office Manager in the VP of Administration's job description. All the board's requests will go through Abbie to Julie to make sure that there is a designated person making the communications. Julie also raised concerns about being assigned to complete the handbook and time needed to complete it. Ann P. agreed that the current Publisher template is cumbersome. Instead of using the old template, it

was decided that Julie would make a more manageable template that could be merged using an Excel file. Marcy pointed out that Julie does not work the full hours allotted to her position and that she should still have time to complete the handbook. Mindy then went over the board norms. She reminded everyone that if they were absent from a meeting, they needed to provide a voting proxy. Marcy mentioned that this might open JLCR up to some liabilities and we will be looking into this practice. Mindy went on to designate everyone as a "rudder." This means that we are all responsible for calling rudder if the board meeting gets off track. The parliamentarian is Abbie and she will ensure proper Roberts Rules procedures, verify quorum, etc. Everyone on the board is also responsible for calling out management vs. government discussions.

COMMUNITY COUNCIL

Abbie shared that the Memorandum of Understanding with the Arc will be ready to be approved by JLCR's board during the July meeting. During earlier conversations, we wanted more of a breakdown of the spending of JLCR dollars and Abbie expects to get more information from the Arc next week.

Marcy has met with Kari Cooling, the DIAD chair, and Kari wants to get all of the DIAD's set up by August. Kari and her committee have been actively meeting and working with agencies. Marcy proposed that we make it our regular policy to allow members to count three DIAD hours toward their project hours. Marcy went on to say that she felt that this would increase participation and allow Kari and her committee to make more commitments with local agencies for DIAD activities because they will not be concerned about member participation. The proposal stated above passed with 7 in favor, 0 against, and 0 abstentions.

Mindy gave an update on the History Center Project. Hillary Livengood and Ellen Ramsey-Kacena want to make a down payment of \$1,500 for the History Center exhibit. The History Center will invoice JLCR for funds needed that are in excess of the original \$1,500. The board is concerned that this will leave restricted funds in our account that will be unspent, similar to the Beaver Park project funds.

FINANCE COUNCIL

Karen presented an audit update. Karen sent out RFP's to local audit firms early in the spring and did not get a good response. JLCR only received two proposals. Karen sent out an additional RFP through the JLCR network listserv and did not receive any additional responses. The proposals were for two different scenarios: yearly audits and yearly reviews. Karen consulted with the Cedar Rapids Community Foundation and their representative told her that JLCR can submit our 990 or review in lieu of an audit. The Non-Profit Council rep. told Karen that the cut off for conducting an audit is organizations with operating budgets of \$500,000 or more. JLCR's operating budget is significantly under the \$500,000 threshold. The proposals were:

Firm/Service	2009	2010	2010
Honkamp Krueger & Co.			
Audit, 990,W2	\$7,100	\$7,500	\$7,900
Review, 990,W2	\$5,750	\$6,050	\$6,350
Fox & Buchheim			
Review, 990, W2	\$2,275	\$2,375	\$2,475

Ashley asked why we would want to do an audit vs. a review. Karen explained that an audit looks at controls and guards us against things like embezzlement more so than a review. Marcy proposed that JLCR contract with Fox & Buchheim and accept their proposal for a review, 990, and W2 for our office manager. After a short discussion, the proposal stated above passed with 7 in favor, 0 against, and 0 abstentions. Karen asked Abbie to make sure Julie knew that we switched accounting firms and go over the fact that we will have them conduct a review instead of an audit.

The board went into closed session.

PRESIDENT'S REPORT

Mindy sent out RFPs for web designers and received three proposals. She has chosen Sheri Melby with Melby Design.

OTHER BUSINESS

Mindy sent out an example of a revised council report form. She wants the board members to review it and give her feedback within the next week. The board decided that council reports would be due to Mindy by noon, the Friday before each board meeting. The board meeting schedule will continue to take place on the first Tuesday of every month at the fireside room. During July and August, the meetings will begin at 7 pm and the meetings will begin at 5:30 pm for the September through May meetings. The leadership retreat was scheduled for Sunday, August 9, 2009. The board and committee chairs will be invited. Mindy went over the strategic plan. It is not scheduled to be updated until the 2010-2011 fiscal year. In the past, we have used an annual plan and an annual timeline. Mindy wants to find a way to merge these documents.

MARKETING COUNCIL

Ann wanted to discuss an incident that occurred at the LTTC golf event. A representative of Titian Tire was asked if they would sponsor Lil Kids & Big Rigs and Titian Tire is interested. However, Charity Tyler is concerned that we are asking Titian Tire for too much and wants any conversations with Titian Tire representatives to include her. The board recognizes that this is an issue. Karen pointed out that this is managing.

The meeting adjourned at 9:40 pm. Respectively submitted, Abbie Covenah, VP Administration

BOARD MEETING MINUTES: July 2009

Minutes from the JLCR Board Meeting Tuesday, July 7, 2009. The Board meeting began at 7:08 p.m. at the Bridge. Present were: Kymm Barnes, Abbie Covenah, Marcy Dent, Ashley Felder, Ann Oleson, Ann Parmley, Karen Pelletier, Mindy Sorg and guest, Kristin Roberts.

AGREEMENT ON THE AGENDA

Abbie asked to move the Community Council to the active agenda in order to approve the Arc's Memorandum of Understanding.

CONSENT AGENDA

The consent agenda was approved with the changes.

APPROVAL OF JUNE MINUTES

The board minutes were approved.

PRESIDENT'S REPORT

Mindy shared that she was going to start each board meeting with a positive story of how Junior League impacts our active members, sustainers or the community. The anecdote she shared for this meeting was an e-mail from sustainer, Pat Martin.

Mindy then gave an update on the History Center. The sustainer group that is working with the History Center is ready to begin planning events. They want to plan a launch party to celebrate the display. Hilery Livengood has sent another letter sent to sustainers asking for additional money. This raises concern for the board because there is already more than enough money to fund the exhibit. Marcy wants to know where this additional money will eventually be allotted. Kristen suggested that a possibility for the excess money would be to use it to fund additional community grants.

The board then discussed the remaining funds from the EIEIO project. That leftover money was earmarked for the city to use to complete some exhibits. Several past presidents have contacted the city and the city has not been responsive. Susie VanMeter, a sustainer, suggested to Mindy that JLCR therefore do something else with the funds. The total amount in the EIEIO account is \$35,199. Mindy suggested JLCR take \$10,000 and put it aside for the signage needed at EIEIO and use the remaining funds for other projects.

Karen is concerned that since this is restricted money, we make sure our intentions are transparent to the donors. She feels that we should send one last letter to the donors explaining the situation for documentation. She also suggested that since the money was raised for a project, it should be moved to our current project. Kristin suggested contacting Cindy Dietz, the community relations representative at Rockwell Collins, for input because they were one of the primary contributors to the EIEIO project.

The Finance Council will need to bring forward a proposal for what to do with the funds in the future. In the meantime, Mindy will draft a

possible letter to the donors.

Mindy then raised the question about whether the signage was even necessary. Because we passed the project on to the city awhile ago and the park is not very well maintained, perhaps we don't want our names on the project. Marcy pointed out that the contract for quality only stood during the duration of JLCR's control of the project.

FINANCE COUNCIL

Kristin presented a Ways and Means proposal update. She passed out the proposed sponsorship levels for the 2009-2010 year. New items include the possibility of a new Annual Fund matching gift sponsor and increased sponsorship levels. She has met with Monica Voss, chair of the Arrangements Committee, and they decided to raise the GMM sponsorship level for JLCR members as well.

Ashley added that in an effort to merge LTTC and JLCR fundraising, the LTTC asks are also going to include JLCR sponsorship asks and vice versa. Karen noted that all the money goes to JLCR anyway.

Kristin also asked the board to consider some sort of board challenge.

Kymm then shared that we currently are borrowing against our savings to pay LTTC and general JLCR bills. In addition, LTTC needs to pay back an additional \$11,000 from the LTTC coffers from the 2010 LTTC account.

Karen noted that LTTC is close to closing the books and we will know the final numbers then. Also, Titan Tire owes LTTC some money.

Kymm suggested that when LTTC receives 2010 sponsorship funds, they give JLCR a percentage in order to begin repaying debts to the general fund. Ashley suggested that this amount be 25 percent.

The board then discussed and agreed to make half of the funds generated through each sponsorship agreement due upon signing a contract and the other half due 60 days before the event.

Karen suggested that LTTC needs to also pay back any interest lost to the account. She also noted that the board gave LTTC some start-up funds earlier last year. She wants to know if the money owed by the LTTC account to the general JLCR account includes those funds. Kymm is going to check with Julie.

Kymm then presented the current budget to actual report. Some of the 2008-2009 expenses have accidentally been put into 2009-2010. We need to educate our membership about turning in receipts. It was suggested that we impose a 30-day cut-off for receipt reimbursement.

SUSTAINER PRESIDENT'S REPORT

Mindy shared that she met with Kara and Ronda

and set a date for the History Center event. They also suggested active members could participate in a DIAD (or similar) event to help the History Center prepare for the exhibit.

COMMUNITY COUNCIL

Abbie proposed that the board approve the Arc MOU written by Ellen Ramsey-Kacena. After a short discussion, the proposal passed with 7 in favor, 0 against and 0 abstentions. The MOU will now go to the Arc to be revised by their attorney and board.

OTHER BUSINESS

Mindy asked that when the board is submitting their board reports, we include all the committee report forms in one PDF document. She also asked that we explain to our committee chairs they need to list their committee members on the reports.

Marcy wanted clarification on the volunteer hours section of the committee report. Mindy has asked that hours included in the report consist of a section for chair/committee hours and general project hours. Mindy will send out a revised version of the report. She also asked that we send her our own hours when we are sending our board reports.

Marcy then reported on the AJLI Voting Proxy rules. They suggest we not allow proxies to vote because most board items are ongoing discussions. A proxy would not have sufficient background to vote. As long as the board has a quorum, the vote is valid. If there is not a quorum, the board will have to table the vote.

Mindy then suggested we discuss the strategic and annual plans outside of the leadership retreat. The board decided to schedule a separate time to meet about the annual plan on Thursday, Aug. 6.

Ashley has arranged an appointment for the board photo with Dan Kemp photography. The board photo will take place at EIEIO on Tuesday, Aug. 4 at p.m. Ashley is also setting up an agreement with Dan for him to perform all JLCR photography for free for the 2009-2010 year. Members will be able to login to his Web site and buy event photos directly from Dan. He will also be reshooting all of our member directory photos during the September meeting.

ADJOURNMENT

The meeting adjourned at 8:56 p.m.

Respectfully submitted,

Abbie Covenah, VP Administration

Editor's Note: August Board Meeting minutes will be published in the October issue of IMPACT.

2008-2009 STANDING OVATION AWARD WINNERS

The 2008-2009 Annual Meeting was held at the Cedar Rapids Country Club on Tuesday, May 19, 2009. The following awards were given and presented by Kim Kramm of the Awards Committee:

**LEADERSHIP AWARD:
Stephanie Rex**



This award is presented to an Active member who has motivated, inspired, and led others to further the vision of the organization through her League placement. She has had a meaningful impact on other league members and uses her talents to mentor and train other League members

**SPIRIT AWARD:
Jennifer Higgins**



This award is presented to a JLCR member who embodies the spirit of League volunteerism in her actions and interactions in the community and with other JLCR members. This person consistently inspires others with her caring, understanding, enthusiasm, and pursuit of excellence

while embracing JLCR's values.

**UNSUNG HERO AWARD:
Lindsay Prince**

An Active or Provisional who is not currently a committee chair or board member is eligible for this award. The award is presented to someone whose participation has had great impact on JLCR, who has encouraged, participated and supported, stepped up to the plate on short notice, and has gone beyond the call of duty to get things done.

**WHEELS IN MOTION
AWARD: Megan Murray
and Ashley Felder**



An Active, Sustainer, or Provisional who is serving on a Habitat for Humanity/ Currents of Care or ARC of East Central Iowa project committee is eligible for this award. This is a member deserving of special recognition for her dedication of time, effort, creativity, and leadership, or who has contributed in a special way to the project. This person's efforts symbolize the "Wheels in Motion" that help drive JLCR's focus.

**RISING STAR AWARD:
Amy Graham**

**SUSTAINER OF THE
YEAR AWARD:
Diane Ramsey**



This award is presented to honor the Sustaining member who has made outstanding contributions to League and/or the community. The award goes to somebody who has fulfilled the mission of JLCR by maintaining an active role in League or community endeavors during the past year. The recipient is someone whose balance of League activity and community involvement contributes greatly to the success of both.

The following are such esteemed awards that they are not always presented, except when an individual, business, or association has exhibited exemplary service to Junior League:

**HONORARY
MEMBERSHIP TO
JUNIOR LEAGUE OF
CEDAR RAPIDS:
First Avenue Wine House**

Eligibility is limited to individuals, businesses, or associations in the corridor area. This award is presented to someone whose involvement and contributions to the efforts of JLCR during the past league year have been so great that they should be recognized

by honorary membership in our organization.

**ROBERT O. DANIEL
AWARD: KCRG-TV9 and
Gazette Communications**

Accepting the award were Dave Storey and Jeff Wolff pictured here with Charity Tyler, JLCR president for the 2008-2009 year.



Individuals, businesses, or associations in the Cedar Rapids community are eligible for this award. This award is named for Bob Daniel, who served as the attorney for JLCR for many years. We honor Mr. Daniel's memory for both his service to League and his volunteer service to the community. This award is presented to someone who has contributed greatly to the success of JLCR during the past League year.

**AJLI TO BE
IN DENVER**

The Association of Junior Leagues International (AJLI) Fall Leadership Conference will be held in Denver. Oct. 22-24, 2009. The President and President-Elect attend this conference each year.

ANNUAL FUND: Give a Gift That Counts

Whether it's a daily stop at the coffee shop, a gossip magazine in the check-out line or another new lip gloss, each of us regularly buys little things we really don't need. What if you chose, instead, to give the money to an organization that uses your small gift to improve our community? The JLCR Annual Fund needs your support!

What is the JLCR Annual Fund?

The JLCR Annual Fund is a fundraiser just like Lil' Kids & Big Rigs, Butterfly Kisses or Iron Chef. The fund underwrites the daily operations of JLCR and supports projects in a manner consistent with JLCR's mission. It is the financial framework of JLCR, thus enabling us to promote voluntarism, develop the potential of women and improve the community. Without it, there is no Junior League of Cedar Rapids.

What does the Annual Fund support?

The JLCR Annual Fund covers expenses such as postage for Sustainers to receive *IMPACT*, our office manager's salary, expenses for the leaders of our organiza-

tion to attend development seminars, the rent for our office space, and meeting expenses—everything we need to function, which, in turn, allows us to continue to build women who build our community.

How can I give?

Contributing to the Annual Fund has never been easier. You can donate a one-time amount, payable by check, credit card or debit card. Or, new this year, is an ongoing program that allows you to give monthly through a credit card transaction. You choose which option is right for you.

And don't forget ...

A contribution to the Annual Fund is tax deductible. A contribution will also count toward an active member's annual \$90 financial requirement. Your employer may match your gift—please ask!

Annual Fund pledge forms will be available at the September GMM and the Sustainer Open House at the History Center. If you cannot attend one of these meetings, it will be mailed to your home and is always available from the JLCR office.



SEPTEMBER BIRTHDAYS

**FLOWER: ASTER
GEMSTONE: SAPPHIRE**

- 2 Patricia Cargin
- 4 Elizabeth Barry
- 4 Myra Carrier
- 5 Melissa Lyon Randall
- 5 Lynda Schimberg
- 8 Barb Mumford
- 10 Susan Ovel
- 11 Janis Kazimour
- 11 Jennifer Neumann
- 12 Gale Beer
- 12 Charity Tyler
- 13 Katherine Brokaw
- 15 Ann Swaney
- 17 Katie Juehring
- 18 Dee Coburn
- 18 Lisha Coffey
- 22 Laura LeBuhn Koontz
- 22 Amy Weber
- 23 Shannon Ford
- 24 Joanna Nohr
- 25 Melanie O'Donnell
- 25 Lindsay Prince
- 26 Megan Murray
- 28 Ellen Howrey
- 29 Eleanor Cass

SOCIAL COMMITTEE

Share your big life events with your friends in Junior League.

Wedding? New baby? The Social Committee would like to congratulate you.

Have you lost a loved one?

Struggling with an illness? We would like to send our sympathies and support.

Please take the time to complete our "Heart to Heart" forms available at all general membership meetings, or e-mail a

committee member with your news. This year's Social Committee is chaired by Kimberly Girman.

TALBOTS

When you buy a gift card at Talbots, 10 percent of the purchase goes back to the League of your choice! These gift cards may only be purchased online at www.talbotsgivesback.com/ AJLI, but they may be redeemed in any Talbots store, through their catalogs or online at Talbots.com.



Mike Sheldon
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Non-Profit Organization
 U.S. POSTAGE PAID
 CEDAR RAPIDS, IOWA
 Permit #104

IMPACT COMMITTEE:

Cindy Duran
 Jessica McAllister
 Cari Foss, Chair

Junior League of Cedar Rapids (JLCR) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. JLCR reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism.

JLCR 2009 CALENDAR

SEPTEMBER 2009

- | | | |
|----|---|--------------------|
| 1 | Board Meeting | 5:30 p.m. |
| 10 | Fall Sustainer Cocktail Party,
The History Center | 5-7 p.m. |
| 15 | GMM | 7 p.m. |
| 15 | IMPACT Stories Due | |
| 16 | Welcome Night, The History
Center | 7 p.m. |
| 25 | DIAD: Art in the Park, Jones
Park Pavilion (tentative
location) | 2:30-
4:30 p.m. |
| 27 | Lil' Kids & Big Rigs,
Hawkeye Downs | 12-4
p.m. |

OCTOBER 2009

- | | | |
|-------|--|-----------|
| 6 | Board Meeting | 5:30 p.m. |
| 11 | DIAD: <i>Especially for You</i>
<i>Race</i> | 8 a.m. |
| 15 | IMPACT Stories Due | |
| 20 | GMM | 7 p.m. |
| 22-24 | AJLI Fall Leadership
Conference, Denver | |

MEMBERSHIP NUMBERS

Active: 95
 Emeritus: 17
 Sustainers: 207