



2024-2025 SPONSORSHIP OPPORTUNITIES



JUNIOR LEAGUE
CEDAR RAPIDS

The Junior League of Cedar Rapids (JLCR) is an organization of women whose mission is to advance women’s leadership for meaningful community impact through volunteer action, collaboration, and training. Our vision is to serve Cedar Rapids and the surrounding community as catalysts for lasting change and a prominent source of female leaders for public and private service, while advocating for issues relating to women and children on a local, state, national and international level.

From Playtime Poppy and the Science Station to the Madge Phillips Center and Leadership for Five Seasons, JLCR’s history of impact runs deep. And through our current project -- Bridging The G.A.P -- we provide resources, meals, and advocacy to youth in foster care, particularly those aging out of the foster care system in Linn County.

Supporting JLCR through sponsorship dollars is an investment in developing the next generation of Eastern Iowa leaders. JLCR members are catalysts for positive change everywhere: in the workplace, with their family and friends, in their volunteer service, and socially. We are a roll-up-your-sleeves-and-get-down-to-business kind of group who share a common passion: **giving back to our community.**

If there is one thing we have learned throughout our 90-year history, it’s this: we believe in the power of collective action and collaboration. We know that through partnering with community stakeholders and supporters, we’ll reach higher and achieve more.

Cedar Rapids would not be the same without the contributions JLCR has made to this community -- and we look forward to partnering with you to create a vibrant Eastern Iowa for years to come. Thank you for your consideration and generosity!



Mandy Ferrante

President



Ashley Osborn

VP of Fund Development

PROJECT SPONSORSHIP

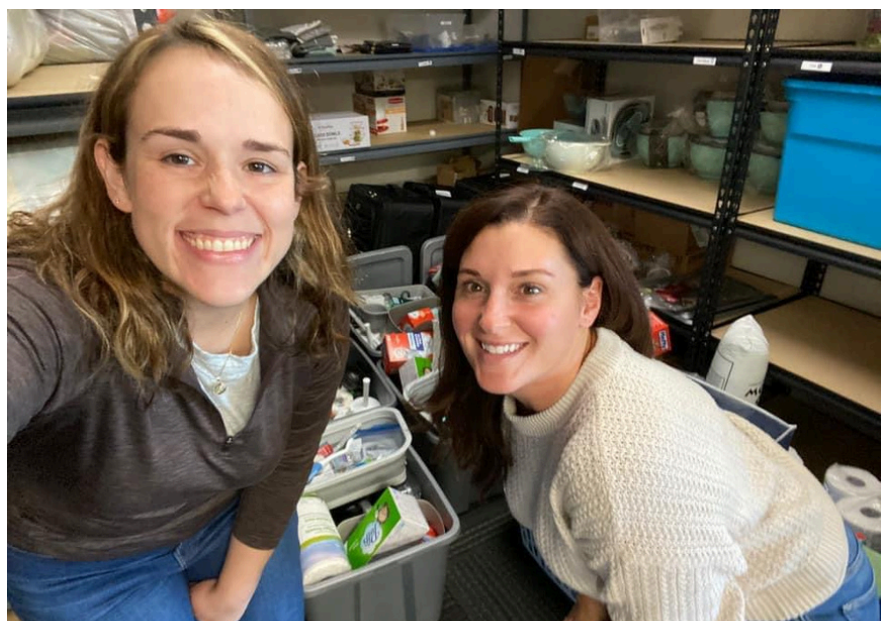
The Junior League of Cedar Rapids has a 90-year history of meeting Cedar Rapids' needs with a strong group of leaders and community advocates. While the needs of our community have changed throughout these 90 years, our core mission of training and advancing women's leadership has stayed the same.

Junior League members participate in local and national conferences, trainings, and other professional development opportunities. Through diversifying their professional and community-based experiences, we build a strong network of individuals who can serve our community through leadership.

WHAT DOES THIS LOOK LIKE?

JLCR has made it their ongoing focus to support young people aging out of foster care through the **Bridging the G.A.P. (Guide, Advocate, Provide)** project. Bridging the G.A.P. provides the following support to this group of individuals:

- Project **Guide** focuses on providing social-emotional and life skills support. JLCR provides meals and program support to the Achieving Maximum Potential (AMP) group at their biweekly meetings.
- Project **Advocate** focuses on supporting youth in foster care from a policy and advocacy standpoint. Advocacy efforts include hosting speakers and events, speaking with state lawmakers, and sharing resources with local partners.
- Project **Provide** focuses on providing both funds and the physical items youth need as they start to establish their independence. Youth receive 'apartments in a suitcase', scholarships, and housing assistance from JLCR.



PROJECT SPONSORSHIP (CONT'D)

Junior League offers multiple opportunities to support our Bridging the G.A.P. program.

- **Presenting Sponsor - \$10,000 (1 available)** Supports all key aspects of the Bridging the G.A.P. program, including: rental assistance for one individual, five Apartments in a Suitcase, meals for teens attending four AMP meetings during the year, and funds for the scholarship program.
- **Housing Program Sponsor - \$5,000 (3 available)** Provides rental assistance for one individual accepted into JLCR's stable housing program. This individual will receive coverage for 100% of their rent for the first 6 months, stepping down to 63% for months 7-9 and 33% for months 10-12. This program allows its participants to achieve housing stability while building their savings and focusing on other aspects of their life, such as education.
- **Apartment in a Suitcase Sponsor - \$3,500 (6 available)** Supports an Apartment in a Suitcase for five local youth aging out of the foster care system. These suitcases are filled with everything they need to set up an apartment, from cleaning supplies and pots and pans to toolkits, as a part of their transition to independent living.
- **Scholarship Sponsor - \$1,000 (10 available)** Provides \$1,000 in scholarship funds to support the numerous requests for financial support received from youth in our community. Individuals must apply for these scholarships and help support expenses such as car repairs, college application fees, transportation, and textbooks.
- **AMP Sponsor - \$600 (5 available)** Supports four healthy, family-style meals cooked by Junior League volunteers for 30-35 teens attending bi-monthly AMP support group meetings.

BENEFITS	PRESENTING (\$10,000)	HOUSING PROGRAM (\$5,000)	APARTMENT IN A SUITCASE (\$3,500)	SCHOLARSHIP (\$1,000)	AMP MEAL (\$600)
Tickets to Fostering Strength Event	Full table	Half table	Half table	3 tickets	2 tickets
Speak at Membership Meeting	X				
Speak at Annual Meeting	X	X			
Social Media Post(s)	Quarterly	Bi-annual	Bi-annual	Annually	Annually
Annual Report Listing	X	X	X	X	X
Website Listing	Logo	Logo	Logo	Name	Name
Annual Meeting Recognition	X	X	X	X	X

EVENT SPONSORSHIPS

The Junior League of Cedar Rapids hosts two signature events each year to support Bridging the G.A.P. and their overall mission to develop and train our community’s future leaders.

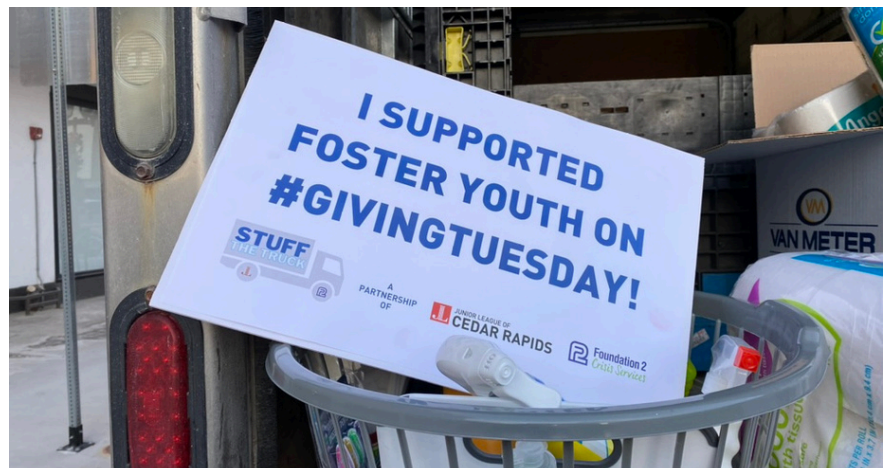
STUFF THE TRUCK

Held on Giving Tuesday, Stuff the Truck brings awareness and visibility to the community and its project while raising in-kind and monetary donations. Members gather in downtown Cedar Rapids to stuff a box truck with supplies for the Apartment in a Suitcase program.



This year’s Stuff the Truck event will take place on Tuesday, December 3, 2024. The sponsorship deadline for this event is Friday, November 8, 2024.

BENEFITS	PLATINUM (\$2,000)	GOLD (\$1,500)	SILVER (\$1,000)	BRONZE (\$500)
Logo or name placed on marketing materials	Logo	Logo	Logo	Name
Logo placed on event page & digital fundraising platform	X	X	X	X
Social media recognition	X	X	X	X
Name included in press release	X	X		
Opportunity to join event with company truck or tent	X			



EVENT SPONSORSHIPS (CONT'D)

FOSTERING STRENGTH

JLCR'S annual fundraising and advocacy luncheon, Fostering Strength, brings together hundreds of Cedar Rapids-area community partners, foster care and adoption professionals, JLCR donors, members, and more for an afternoon of impactful stories of hope and perseverance through difficult times.



This year's Fostering Strength is tentatively scheduled for Tuesday, April 22, 2025. The sponsorship deadline for this event is Friday, March 28, 2025.

BENEFITS	LEGACY (\$7,500)	VISIONARY (\$5,000)	TRAILBLAZER (\$2,500)	CATALYST FOR CHANGE (\$1,000)
Tickets to event	Full table	Half table	3 tickets	2 tickets
Logo or name placed on marketing materials	Logo	Logo	Name	Name
Logo placed on event page & digital fundraising platform	X	X	X	X
Social media recognition	X	X	X	X
Name included in press release	X	X		
Acknowledgement during event	X	X	X	X



THANK YOU FOR YOUR CONSIDERATION!

To fill out our sponsorship agreement form, please visit bit.ly/jlcrsponsor. A member of the Fund Development committee will be in touch within a few days after the form is filled out.

The Junior League of Cedar Rapids is a 501(c)(3) nonprofit organization (EIN 42-6060212). Tailored sponsorships are available for consideration. If you are interested in a tailored sponsorship, please email Ashley Osborn (aosborn@jlcr.org) for more information.